

## Smiling Wolf 62 Hope Street, Liverpool L1 9BZ, United Kingdom +44(0)151 707 6253 www.smilingwolf.co.uk howl@smilingwolf.co.uk

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We are a team of problem solving designers. We don't really have a concise philosophy or snappy mission statement and if we did we would probably change our mind next week... instead, we like to look at each project in a unique way, without the

restriction of dogma – allowing us to be truly free to innovate. We do, however, believe in collaboration, conviction and craft within Design. Great ideas, attention to detail and working with people excites us – and delights our clients.

David Stokes BA(hons Arch) MA(des)G.S.A.
BA1 Year co-ordinator
Liverpool School of Architecture
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UK

Date: 8 May 2006

Reference: David Stokes/
REFERENCE

To whom it may concern,

David Stokes has recently collaborated with us on a product design of a contemporary key fob for national property developers Urban Splash.

David's approach to the design process was appropriate to the brief, creative and articulate. The product functionality was well considered, whilst the aesthetics and subsequent visuals were of a high quality – allowing our client to fully understand the concept and appreciate the use of materials.

David's preparation and research work was instrumental in developing the project and his knowledge of the manufacturing process(es) assured our client of the technical expertise at hand.

We enjoyed collaborating with David and hope to do so again soon.

**Best Regards, Simon Rhodes**